Bosca S.p.A.

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Privacy Notice pursuant to Articles 13-14 of EU Regulation 2016/679

Data Subjects: Subscribers to the newsletter of www.palazzoirreale.com

Bosca S.p.A., as the Data Controller of your personal data, pursuant to and for the purposes of EU Regulation 2016/679 (hereinafter referred to as "GDPR"), hereby informs you that the aforementioned regulation provides for the protection of individuals with regard to the processing of personal data. Such processing will be based on the principles of fairness, lawfulness, transparency, and the protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned regulation and the confidentiality obligations therein.

With your prior consent, your personal data may also be used for the following purpose:

Sending newsletters about the activities of Palazzoirreale.

Providing your data for the above purposes is optional, and refusal to provide consent does not affect the continuation of the relationship or the adequacy of the processing.

Processing Methods:

Your personal data may be processed using the following methods:

By electronic devices using software systems managed by third parties.

All processing will be carried out in compliance with Articles 6 and 32 of the GDPR and by adopting the appropriate security measures.

Your data will be processed solely by personnel expressly authorized by the Data Controller, specifically:

The Marketing department.

Disclosure:

Your data may be disclosed to external entities for proper management of the relationship, in particular to the following categories of recipients, including all duly appointed Data Processors:

• Public and/or private entities to whom data disclosure is mandatory or necessary to comply with legal obligations or is otherwise functional to managing the relationship.

Dissemination:

Your personal data will not be disseminated in any way.

Your personal data may also be transferred, strictly for the purposes outlined above, to the following countries:

- EU countries;
- Non-EU countries deemed safe.

Data Retention Period:

In accordance with the principles of lawfulness, purpose limitation, and data minimization set out in Article 5 of the GDPR, your personal data will be retained as follows:

 Personal data will be retained for the entire duration of your subscription to the newsletter and will be immediately deleted upon your request to unsubscribe or withdrawal of consent, in accordance with the GDPR.

Data Controller:

The Data Controller, pursuant to the law, is:

Bosca S.p.A. (VIA L. BOSCA 2, 14053 Canelli (AT), VAT No. 00107140055)

Contact: Email: info@palazzoirreale.it, Phone: +39 0141 967711

Represented by its legal representative pro tempore.

You have the right to request from the Data Controller the erasure (right to be forgotten), restriction, updating, rectification, portability, and objection to the processing of your personal data. You may generally exercise all the rights provided by Articles 15–22 of the GDPR.

You may also view the updated version of this privacy notice at any time at the following link: https://www.privacylab.it/informativa.php?23276483305

EU Regulation 2016/679: Articles 15 to 22 – Rights of the Data Subject

- The data subject has the right to obtain confirmation as to whether or not personal
 data concerning them exist, even if not yet recorded, and to receive such data in an
 intelligible form, as well as the right to lodge a complaint with the supervisory
 authority.
- 2. The data subject has the right to be informed of:
 - a. the source of the personal data;
 - b. the purposes and methods of processing;
 - c. the logic applied in case of processing carried out with the aid of electronic tools;
 - d. the identification details of the data controller, processors, and designated

representative pursuant to Article 5(2);

- e. the recipients or categories of recipients to whom the personal data may be disclosed or who may become aware of it as designated representatives in the State's territory, data processors, or persons in charge.
- 3. The data subject has the right to obtain:
 - a. the updating, rectification, or, where interested, integration of the data;
 - b. the erasure, anonymization, or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which it was collected or subsequently processed;
 - c. confirmation that the operations mentioned in letters a) and b) have been notified, including their content, to those to whom the data was disclosed, unless this proves impossible or involves a disproportionate effort;
 - d. data portability.
- 4. The data subject has the right to object, in whole or in part:
 - a. for legitimate reasons, to the processing of personal data concerning them, even if relevant to the purpose of the collection;
 - b. to the processing of personal data concerning them for the purpose of sending advertising materials, direct sales, conducting market research, or commercial communications.

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