

Privacy

Cookies

Cookies status and customize

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Stato cookies tecnici necessari  
Strictly.necessary.cookies.status  
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([rifiuta](#) / [reject](#))

Cookie policy

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Bosca S.p.A.  
VIA L. BOSCA 2  
14053 Canelli (AT)  
Tel: 0141 967711  
P.IVA 00107140055  
Cod. Doc. 23276.51.483305.0

Privacy Notice pursuant to Articles 13-14 of EU Regulation 2016/679

Data Subjects: Visitors of the website [www.palazzoirreale.com](http://www.palazzoirreale.com)

Bosca S.p.A., in its capacity as Data Controller of your personal data, pursuant to and for the purposes of EU Regulation 2016/679 (hereinafter “GDPR”), hereby informs you that the aforementioned regulation provides for the protection of individuals with regard to the processing of personal data and that such processing shall be based on the principles of fairness, lawfulness, transparency, and the protection of your confidentiality and rights.

Your personal data will be processed in accordance with the legal provisions of the above-mentioned regulation and with the confidentiality obligations therein.

Purpose and Legal Basis of the Processing:

Your data will be processed for the following purposes related to the execution of contractual or pre-contractual measures:

This website uses only technical cookies to ensure the proper functioning of its features and to improve user browsing experience. These cookies are necessary to enable the main functions of the website, such as login session management and storage of browsing preferences. Specifically, technical cookies are used to:

- Enable and optimize site navigation;
- Ensure navigation security;
- Store user preferences (e.g., selected language).

The legal basis for the processing is the performance of a contract or pre-contractual measures under Article 6(1)(b) of GDPR, since these cookies are essential to allow the user to browse and use the website correctly.

#### Methods of Processing:

Your personal data may be processed by:

- Electronic devices using software systems managed by third parties;
- Electronic devices using software systems managed or directly programmed.

All processing will be carried out in accordance with Articles 6 and 32 of the GDPR and through the adoption of appropriate security measures.

Your data will be processed exclusively by personnel expressly authorized by the Data Controller, specifically by:

Internal operators managing the website.

#### Disclosure:

Your data may be disclosed to external parties for proper relationship management, specifically to the following categories of recipients, including all duly appointed Data Processors:

Web service providers for the management and maintenance of the platform.

#### Dissemination:

Your personal data will not be disseminated in any way.

#### Data Retention Period:

In compliance with the principles of lawfulness, purpose limitation, and data minimization, pursuant to Article 5 of the GDPR, the retention period of your personal data is as follows:

The technical cookies used by the website are retained only for the period strictly necessary for the purposes mentioned above. Session cookies are automatically deleted when the browser is closed, while persistent cookies may be stored for a maximum of 6 months, unless otherwise configured by the user via their browser.

#### Cookie Management:

If you have any doubts or concerns about the use of cookies, you can always take action to prevent their installation and reading, for example by modifying your browser's privacy settings to block certain types of cookies.

As each browser – and often different versions of the same browser – may differ significantly, if you prefer to act autonomously through your browser preferences, you can find detailed information on the necessary procedure in your browser's help section. For an overview of how to act with the most common browsers, you can visit: [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Advertising companies also allow you to opt out of receiving targeted ads if you wish. This does not prevent the setting of cookies, but it stops the use and collection of certain data by these companies.

For more information and opt-out options, visit: [www.youronlinechoices.eu/](http://www.youronlinechoices.eu/).

Data Controller:

The Data Controller, pursuant to the law, is Bosca S.p.A. (VIA L. BOSCA 2, 14053 Canelli (AT), VAT No. 00107140055), represented by its legal representative pro tempore.

Contact details: Email: [SHOP@BOSCA.IT](mailto:SHOP@BOSCA.IT) | Phone: +39 0141 967711

You have the right to obtain from the Data Controller the erasure (“right to be forgotten”), restriction, updating, rectification, portability, or objection to the processing of your personal data. More generally, you may exercise all rights provided by Articles 15 to 22 of the GDPR.

You may view the updated version of this privacy notice at any time by visiting the following link:

<https://www.privacylab.it/informativa.php?23276483306>

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## EU Regulation 2016/679: Articles 15 to 22 – Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning them exist, even if not yet recorded, and to receive such data in an intelligible form. The data subject may also lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

The origin of the personal data;

The purposes and methods of processing;

The logic applied in case of processing with electronic tools;

The identification details of the Data Controller, data processors, and designated representatives;

The entities or categories of entities to whom the personal data may be communicated or who may become aware of them as designated representatives, processors, or persons in charge.

3. The data subject has the right to obtain:

The updating, rectification, or, where relevant, integration of the data;

The erasure, anonymization, or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which it was collected or subsequently processed;

Confirmation that the operations referred to in points a) and b) have been notified, also in terms of their content, to those to whom the data were disclosed or disseminated, unless

this proves impossible or involves a disproportionate effort;  
Data portability.

4. The data subject has the right to object, in whole or in part:

For legitimate reasons, to the processing of personal data concerning them, even if relevant to the purpose of collection;

To the processing of personal data for sending advertising or direct sales materials or for carrying out market research or commercial communication.